

FOCUS ON PET HEALTH

TOP 5 PET MOUTHRINSE MYTHS

Tips On Traveling With Pets

Always call ahead to your destination to see which accommodations accept pets. When you are traveling with your pet check to see if there are emergency clinics in the area. You should have your veterinarian give you any copies of prescriptions your pet is on. Also, it may be helpful to have your pet's health history with you. Read more on flip side.

Facts On Fireworks And Pets

With July 4th, and Canada Day (July 1st) quickly approaching, many pet owners know their pets will become very stressed by firework celebrations. Dogs find fireworks to be a nightmare. Pets are susceptible to stress just as their owners are. Because these stresses aren't always obvious, we might miss issues that can cause illness or behavioral changes. For many dogs, the first "Wheee!" of a rocket sends them under the bed, quivering from nose to tail. Read more on flip side.

Oxyfresh Solution

Pet Oral Hygiene Solution helps reduce plaque and tartar formation that can lead to life-threatening periodontal disease. Up to 80 percent of dogs and 70 percent of cats over the age of three suffer from periodontal disease — a serious deterioration of the gums and supporting bones of the teeth. Read more on flip side.

Oxyfresh "Mellow Out" Pet Relaxant is a gentle formula composed of effective ingredients such as St. John's Wort, Valerian, Melatonin and Chamomile to help your pet deal with stressful situations like travel, injury, loud storms or visits to the veterinarian. Read more on flip side.

Customer Testimonials

"Poor oral health can actually cut years from your pet's life. That's why I only use Pet Oral Hygiene Solution on my pets and recommend it to every pet I treat."

John Prange, DVM
Mertztown, Pennsylvania

"This time of year, many people are traveling with their pets. Our clinic offers "Mellow Out" Pet Relaxant to clients who are looking for a safe, effective way to calm their pet without using prescription tranquilizers."

Charles Hopek, DVM
Perris, California

1. Doggie Breath Is Generated

By The Bad Things My Dog Eats

Seventy-five percent of doggie breath odor comes from the oral cavity of the pet. The type of food dogs eat is not a major contributor to the degree of bad breath identified. There are many more significant contributing factors like oral health, salivary secretions and chewing behavior. Oral odors are created by the death of particles of food and bacterial changes that occur in an unhealthy mouth. These cellular changes result in the production of gases called volatile sulfur compounds. In an unhealthy mouth, anaerobic bacteria dominate the environment and these bacteria have a very strong sulfur-based smell.

2. Human Mouthrinses Are

Effective In Eliminating Dog Breath

Most human mouthrinses are ineffective and can cause more harm than good. Many contain a very high level of alcohol and are meant to be rinsed in a human mouth and then spat into a sink. Dogs are not able to perform this task. Alcohol rinses can actually be very dangerous to the health of your pet if swallowed in sufficient quantity. Also, alcohol rinses can dry the mouth and further exacerbate the oral odor. Dogs need to have a compliant and safe system to maintain oral hygiene.

3. Colored Mouthrinses Work Better Than Clear Mouthrinses

The clever marketing of oral rinses by manufacturers and drug companies is intended to catch your eye, associate a color with a feeling, and make a suggestion to you as to what will be effective. The truth is that these dyes do nothing to affect the health of your dog. Cosmetic dental surgeons actually see their work being negatively affected by dyes.

4. Pet Mouthrinses Will Replace

The Need For Veterinary Care

Oral disease is a process whereby the accumulation of plaque on teeth is occurring every day within the mouth of your pet. Brushing, chewing and saliva all contribute to the control of the plaque accumulation. Over time, layers and layers of plaque will accumulate relative to all of the defensive processes we utilize. Good oral home care will increase the duration between dental care visits by your veterinarian. However, these methods will not completely eliminate the need for specific dental care by a professional.

5. All Mouthrinses Simply Mask Dog Breath

Regular wellness examination at your veterinarian will include a complete oral examination and identification of oral disease. There is no masking when it comes to gingivitis and periodontal disease. There is a strong relationship between mouth odors and damage to the gums and soft tissue of the mouth. As a result, by eliminating their irritating effect you are accomplishing much more than masking odor.

Flip Over

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Rabies vaccinations are a must for all travel abroad and for returning to the United States. Many airlines also require these vaccinations. Check with your vet for the complete range of vaccinations required. And check with the airline and country to which you're heading. Traveling by bus or other form of transportation may limit your ability to take your pet.

Car trips can be hazardous to your pet. How many times have you seen a small dog sitting on the driver's lap, looking out the window? Or the cat lying on the rear shelf on the car? A sudden stop, or even an accident can send your pet flying.

A loose pet in a car may also escape if someone opens the door, forgetting that your pet is able to jump out before you can grab him or her. They make special harnesses for dogs, like seatbelts. Cat-carriers can always be used to transport your cat safely. Of course, make sure the carrier is also secured to the back seat with a seatbelt.

There have been too many incidents of cats and dogs suffering from heatstroke after being left in a hot car. Leave at least two windows (for cross draft) open slightly to provide fresh air. You might consider a solar-powered fan that fits in the window. The sun powers the fan and air circulates within your vehicle. Never leave animals in the car in hot climates or during the warmer months, as even a short time in a hot vehicle can be harmful to your pet.

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When a dog is this frightened it is no longer rational. They can sometimes try to escape from safety by chewing or scratching a door to pieces. Some will run away from home if not restrained. If things get this bad you will want to use Oxyfresh Pet Relaxants to help calm them immediately. Primorye Pet can also help your pet handle the stress of this season.

Oxyfresh Solution

Oxyfresh Pet Oral Hygiene Solution helps reduce plaque and tartar formation that can lead to life-threatening periodontal disease.

Up to 80 percent of dogs and 70 percent of cats over the age of three suffer from the periodontal disease — a serious deterioration of the gums and supporting bones of the teeth. Poor oral care allows bacteria to enter the bloodstream and infect the heart, liver and kidneys.

In addition to promoting better health, you'll enjoy your pets even more when they have fresh-smelling breath! Pet Oral Hygiene Solution is a tasteless, odorless solution with odor-killing Oxygene[®]. Simply add it to your pet's drinking water to completely eradicate bad breath and promote healthy gums. A critical component of the Oxyfresh Pet Oral Hygiene System.

Oxyfresh "Mellow Out" Pet Relaxant is a gentle formula composed of effective ingredients such as St. John's Wort, Valerian, Melatonin and Chamomile to help your pet deal with stressful situations like travel, injury, loud storms or visits to the veterinarian.

You'll be able to help your pet handle stress calmly and comfortably with this exclusive formula. For ease in delivery, wrap capsule in cheese.

Oxyfresh Primorye Pet™ is a whole-body tonic, rich with a proprietary blend of rare adaptogens plus a powerful combination of essential vitamins, minerals, and botanicals to help pets live a longer, happier, healthier life! Mixes easily into your pet's food.

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